

ARTISTIC QUALITY: Evidence that arts are integral to the project and project will have high artistic merit for Nebraskans

40 points	Excellent: 40-33 points	Average: 32-25 points	Weak: 24-0 points
Project Description	CLEAR explanation of all activities with specific details (who, what, where, when, and why)	BASIC explanation of artistic activities, but the specifics are not clearly articulated	INSUFFICIENT OR UNCLEAR explanation of artistic activities; few or no specific details are provided
Artistic Merit	CLEAR and WELL ARTICULATED evidence of project's artistic merit and its value to the educators	IMPLIED but UNSPECIFIC evidence of the project's artistic merit and its value to the educators	HARD TO DETERMINE or NO evidence of the project's artistic merit and its value to the educators
Qualifications of Artists	CLEAR and COMPELLING information about the qualifications of the primary artists —or—If artists are not yet known, there is a CLEARLY EXPLAINED selection criteria	SUFFICIENT information about the qualifications of the primary artists —or—If artists are not yet known, there is a VAGUE criteria for selection	UNCLEAR evidence of the qualifications of the primary artists —or—If artists are not yet known, there is NO or INSUFFICIENT criteria for selection
Learning Objectives	CLEARLY IDENTIFIED objectives for sequential arts learning activities	IMPLIED objectives for sequential arts learning activities	NO DISCERNABLE objectives for sequential arts learning activities
*For School-based Projects	*CLEARLY CITES and ALIGNS activities with local, state, or national arts learning standards	*REFERS to local, state, or national arts learning standards	*NO MENTION of local, state, or national arts learning standards

PLANNING & EVALUATION: Evidence that the project will be carried out successfully; application is complete & accurate

30 points	Excellent: 30-25 points	Average: 24-18 points	Weak: 17-0 points
Planning Process	CLEAR and EFFECTIVE planning process, including goals, key people, collaborators and their roles. Timeline is DETAILED and USEFUL as a planning/implementation tool	BASIC planning process description without roles or names; implied goals. Timeline is BASIC with limited details	UNCLEAR or INEFFECTIVE planning process; no discernable goals. Timeline is INACCURATE, CONFLICTING and/or NOT DETAILED
Evaluation Process	SPECIFIES what will be evaluated, how info will be gathered, and how results will be used to assess the project and student learning	GENERALIZES what will be evaluated, how info will be gathered, and how results will be used to assess the project and student learning	UNCLEAR what will be evaluated, how info will be gathered, and how results will be used to assess the project and student learning
Budget	ACCURATE, ITEMIZED, REALISTIC budget that reflects what is proposed elsewhere in the application	ADEQUATE and FEASIBLE budget that reflects what is proposed	INCOMPLETE, CONFUSING, UN-REALISTIC budget and/or conflicts with other components of the proposal
Application Quality	WELL-WRITTEN, with ATTENTION TO DETAIL; All components of proposal corroborate with one another (narrative, budget, bios, etc.)	ACCEPTABLY WRITTEN, components corroborate, sufficient detail provided to support proposal. Acronyms have been spelled out and explained, and the narrative contains no spelling errors	CONFUSING TO READ, components of application are inconsistent with one another; insufficient information to support the proposal

OUTREACH & ENGAGEMENT: Evidence that the project will impact the community

20 points	Excellent: 20-17 points	Average: 16-13 points	Weak: 12-0 points
Target Participants	USEFUL AND SPECIFIC information such as localized demographics about the partner schools and/or target group involved	GENERAL REFERENCES such as broad demographics about the partner schools and/or target group involved	DOES NOT INCLUDE information about the partner schools and/or target group involved
Outreach and Accessibility	SUBSTANTIAL outreach efforts designed to increase accessibility and community participation	BASIC outreach efforts designed to increase accessibility and community participation	FEW if ANY outreach efforts designed to increase accessibility and community participation
Engagement	ACTIVE and DETAILED EFFORTS to engage targeted populations through collaborations in the planning, implementation and evaluation of the project	PASSIVE or LIMITED EFFORTS to engage targeted populations through collaborations in the planning, implementation and evaluation of the project	FEW, or NO EFFORTS to engage targeted populations through collaborations in the planning, implementation and evaluation of the project

***UNDERSERVED COMMUNITY OUTREACH**

*An underserved community as defined by the NEA: 'one whose residents often lack access to arts programs due to geographic isolation and/or have limited access to arts resources and programs due to economics, ethnic background, disability, or age.'

10 points	High: 10-9 points	Medium: 8-7 points	Low: 6-0 points
Underserved Outreach	The majority of participants are from underserved populations. Includes DETAILED explanation as to how project serves underserved audience.	A significant portion of participants are from underserved populations. VAGUE explanation as to how project serves an underserved audience.	An Insignificant portion of participants are from underserved populations. INADEQUATE explanation as to how project serves an underserved audience.