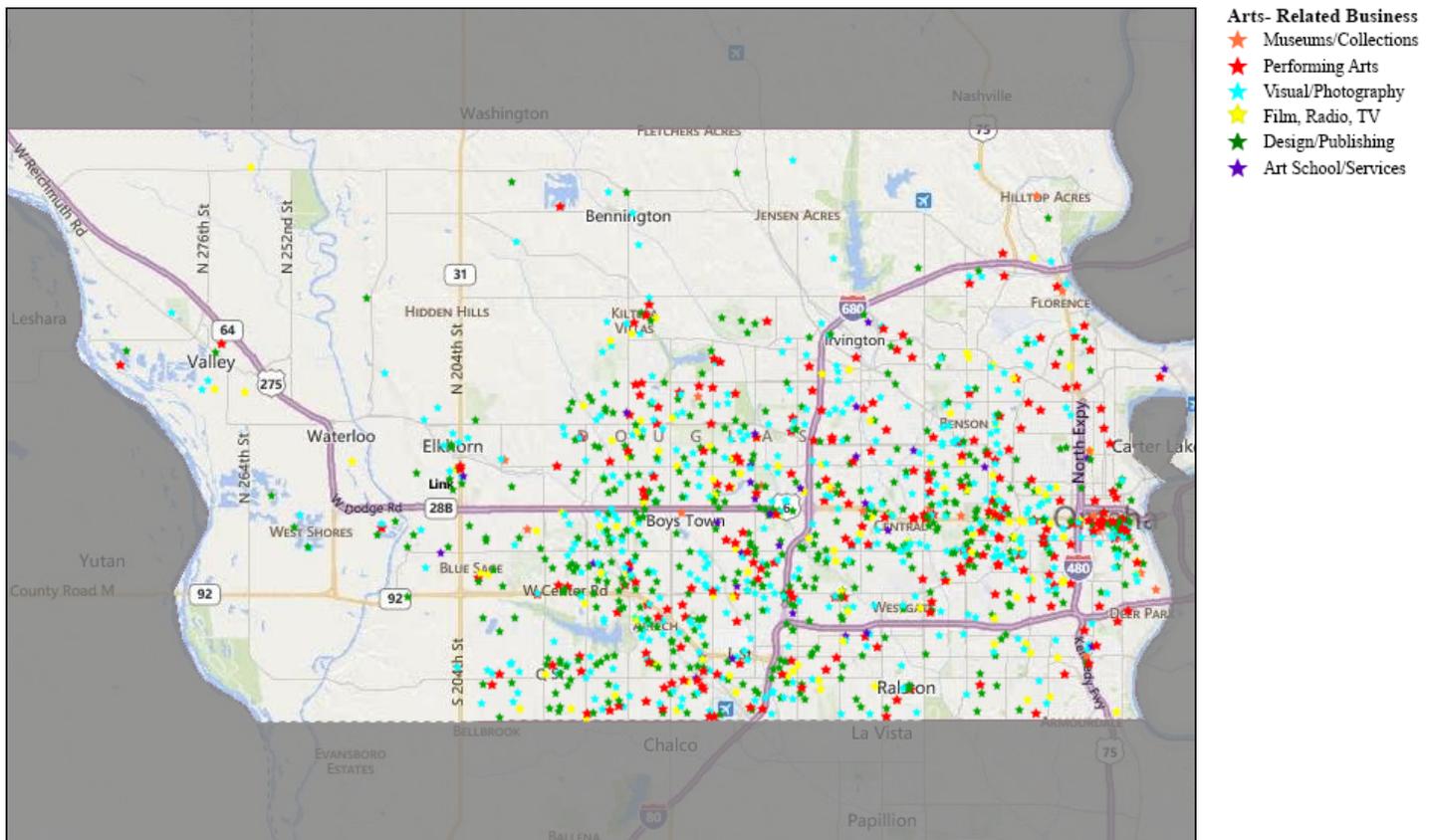


The Creative Industries in Douglas County, NE

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Douglas County, NE**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

1,354 Arts-Related Businesses Employ 6,702 People



Douglas County, NE is home to 1,354 arts-related businesses that employ 6,702 people. The creative industries account for 4.5 percent of the total number of businesses located in Douglas County, NE and 1.8 percent of the people they employ. The map above plots the creative industries, with each star representing a unique arts business establishment.

Nationally, 702,771 businesses are involved in the creation or distribution of the arts, and they employ 2.9 million people. This represents 3.9 percent of all U.S. businesses and 1.9 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of January 2015.

**The Creative Industries Represent
4.5 Percent of All Businesses and 1.8 Percent of All Employees in
Douglas County, NE
(Data current as of January 2015)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	34	229
Agents	3	5
Arts Councils	3	15
Arts Schools and Instruction	28	209
Design and Publishing	456	2,598
Advertising	87	935
Architecture	84	1,115
Design	282	535
Publishing	3	13
Film, Radio and TV	152	1,224
Motion Pictures	122	676
Radio	16	44
Television	14	504
Museums and Collections	24	344
Historical Society	4	15
Museums	17	263
Planetarium	1	4
Zoos and Botanical	2	62
Performing Arts	249	1,011
Dance	1	19
Music	98	383
Opera	1	11
Performers (nec)	69	154
Services & Facilities	76	430
Theater	4	14
Visual Arts/Photography	439	1,296
Crafts	32	214
Photography	314	616
Services	57	380
Visual Arts	36	86
GRAND TOTAL	1,354	6,702

Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses register, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, should be considered conservative.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 7,500 state legislative districts, and all 3,143 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.