

ARTISTIC QUALITY: Evidence that arts are integral to the project and project will have high artistic merit for Nebraskans

40 points	Excellent: 40-33 points	Average: 32-25 points	Weak: 24-0 points
Project Description	CLEAR explanation of all activities with specific details (who, what, where, how, and when)	BASIC explanation of artistic activities, but the specifics are not clearly articulated	INSUFFICIENT OR UNCLEAR explanation of artistic activities; few or no specific details are provided
Arts Education Merit	CLEAR and WELL ARTICULATED evidence of project's artistic merit and how it is aligned with arts education learning standards	IMPLIED but UNSPECIFIC evidence of the project's artistic merit including reference to arts education learning standards	HARD TO DETERMINE or NO evidence of the project's artistic merit or alignment with arts education learning standards
Qualifications of Artists/ Arts Educators	CLEAR and COMPELLING information about the qualifications of the primary artists/arts educators - if they are not yet confirmed, there is a CLEARLY EXPLAINED selection criteria	SUFFICIENT information about the qualifications of the primary artists/arts educators - if artists are not yet confirmed, there is a VAGUE criteria for selection	UNCLEAR evidence of the qualifications of the primary artists/arts educators - if they are not yet confirmed, there is NO or INSUFFICIENT criteria for selection
Project Management	CLEAR AND DETAILED information about qualifications of personnel responsible for coordinating the project and managing grant funds.	ADEQUATE information about qualifications of personnel responsible for coordinating the project and managing grant funds.	INSUFFICIENT information about qualifications of personnel responsible for coordinating the project and managing grant funds.

PLANNING & EVALUATION: Evidence that the project will be carried out successfully; application is complete & accurate

30 points	Excellent: 30-25 points	Average: 24-18 points	Weak: 17-0 points
Goals & Evaluation	SPECIFIES CLEAR AND MEASURABLE goals and how they will be evaluated, how info will be gathered, and how results will be used	GENERALIZES goals and how they will be evaluated, how info will be gathered, and how results will be used	UNCLEAR about goals and how they will be evaluated, how info will be gathered, and how it will be used
Planning Process	CLEAR and EFFECTIVE planning process, including technology and key parties who are involved. Timeline is DETAILED and USEFUL as a planning/implementation tool	BASIC planning process description with adequate info about technology and key parties who will be involved. Timeline is BASIC with limited details	UNCLEAR or INEFFECTIVE planning process; technology and key parties involved are unclear. Timeline is INACCURATE, CONFLICTING and/or NOT DETAILED
Budget	ACCURATE, ITEMIZED, REALISTIC budget that is consistent with other components of the application	ADEQUATE and FEASIBLE budget that is consistent with other components of the application	INCOMPLETE, CONFUSING, UN-REALISTIC budget and/or conflicts with other components of the application

OUTREACH & ENGAGEMENT: Evidence that the project will impact the community

20 points	Excellent: 20-17 points	Average: 16-13 points	Weak: 12-0 points
Target Schools	USEFUL AND SPECIFIC information such as localized demographics about targeted schools	GENERAL REFERENCES such as broad demographics about the targeted schools	MISSING or UNCLEAR information about the targeted schools
Outreach and Promotion	SUBSTANTIAL promotion and outreach efforts designed to encourage school participation	BASIC promotion and outreach efforts designed to encourage school participation	LIMITED promotion and outreach efforts designed to encourage school participation

***UNDERSERVED COMMUNITY OUTREACH**

*An underserved community as defined by the NEA: 'one whose residents often lack access to arts programs due to geographic isolation and/or have limited access to arts resources and programs due to economics, ethnic background, disability, or age.'

10 points	High: 10-9 points	Medium: 8-7 points	Low: 6-0 points
Underserved Outreach	The majority of schools are in underserved communities. Includes DETAILED explanation as to how project serves underserved students.	A significant portion of schools are from underserved communities. BASIC explanation as to how project serves underserved students.	An insignificant portion of schools are from underserved communities. LITTLE OR NO explanation as to how project serves underserved students.